PO Box 550468 Atlanta Georgia 30355 404-630-3872
www.suziawards.org

SUZI AWARDS ANNUAL CORPORATE PARTNERS:

Exposure: Just as innumerable Atlanta businesses benefit from the theatre-going community, your partnership will have an extensive audience of Awards Event attendees, government officials, arts community organizations, the businesses that support them and the thousands of patrons of each of the twenty-one participating Atlanta theatres. Corporate Partners and Event Sponsor information and logos will run on the Suzi Awards website thru June following the Awards Ceremony. Currently our website is has generated over 5000 unique hits from sixty different countries, and ranks in the top five results of web searches for "Atlanta theatre."

PRESENTING PARTNER $10,000

- **Corporate placement above the event name on all signage and press references, i.e. "YOUR COMPANY presents The 2011 Suzi Bass Awards."**
- Front Cover logo and presenting credit on the Suzi Bass Awards Commemorative Program
- A full-color, back or inside-front cover ad in the Suzi Bass Awards Commemorative Program
- **Incorporation of corporate logo along with Suzi Bass Awards logo on photo backdrop** (national industry press exposure through winner's photos)
- **Use of Awards Event photos for subsequent marketing and public relations purposes**
- Receive twenty (20) tickets to the Awards with admission to the post-event reception
- Presentation of Partner Award on stage during the Suzi Awards event
- Exclusive placement of corporate logo at Suzi Awards event on dedicated signage
- Dedicated Suzi website page with company logo graphic/link through June of the following year

SUSTAINING PARTNER $5,000

- A full-color, inside cover or full-page ad in the Suzi Bass Awards Commemorative Program
- Receive eight (8) tickets to the Suzi Bass Awards with admission to the post-event reception
- Recognition of support from the stage during the Suzi Awards event
- Prominent placement of corporate logo at Suzi Awards event on dedicated signage
- Corporate Sponsor Identification in all organizational press releases and organizationally controlled press coverage
- Logo graphic/link and corporate statement on SuziAwards.org Home & Sponsor pages through June of the following year

SUPPORTING PARTNER $2,500

- A full-page, full-color ad in the Official Suzi Bass Awards Commemorative Program
- Receive four (4) tickets to the Suzi Bass Awards with admission to the post-event reception
- Corporate logo prominently displayed at awards events on shared signage and in Suzi Program
- Corporate Sponsor Identification in all organizational press releases and organizationally-controlled press coverage
- Logo graphic/link to your website on SuziAwards.org Home and Sponsor pages through June of the following year

PARTNER $1,000

- A half-page, full-color ad in the Suzi Bass Awards Commemorative Program
- Receive two (2) tickets to the Suzi Bass Awards with admission to the post-event reception
- Place corporate logo at awards events on shared signage and in Commemorative Program
- Logo graphic/link to your website on SuziAwards.org Home and Sponsor pages through June of the following year

EVENT SPONSORSHIPS:
Exclusive recognition of your business through specific sponsorships such as Media, Program, Reception, Playwriting Award, and Award Categories are also available. Please contact us for more details on sponsorships.

SUZI BASS AWARDS PROGRAM ADS, SPONSORSHIPS AND PARTNERS

Support the Suzi Awards or your favorite Nominees with a notice in the 2011 Suzi Awards Official Program. It is easy and convenient. Expose your business or service to the theatre community and its supporters through a beautiful full color advertisement.

Individuals or groups may congratulate their favorite artist, production or theatre company through a basic Congratulations Ad. We can even design the ad for you for a small additional fee of $25.

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Business Ads*
(Four-color, no bleed, 1/4" white border)
Full Page (8.5" x 11") - $800
Half Page (8.5" x 5.5") - $550
Quarter Page (4.25" x 5.5") - $300
Business Card - $150

*Not-for-profit organizations may place promotional ads for a 50% discount on the above rates. If ads are not camera ready, a small graphic design fee of $50 will be charged.

Personal or Theatre "Congratulations" Ads
(B&W only, no bleed, 1/4" white border)
Full Page (8.5" x 11") - $400
Half Page (8.5" x 5.5") - $275
Quarter Page (4.25" x 5.5") - $150
Business Card size - $75

If ads are not camera ready or need to be designed, a small graphic design fee of $25 will be charged.

Inside Covers:
- Reserved for Partners at $5000 level or, if space available then:
  Ad only = $ 1250
  (No tickets or additional signage, no prominent website placement)
- Bleed preferred (background colors extend to the border of the page);
- Ad Size 8.5" (live area) +.25" for bleed x 11" (live area) +.25" for bleed

Program Ad Deadline (camera ready) is Monday, October 3, 2011

Graphics info:
PDF files work best: Hi -res (300dpi), write the .PDF as "press optimized."
Alternative: an inDesign CS4 (NOT CS2) file, with ALL graphics and fonts included.
Included images should be .eps (vector file) or 300dpi TIF files.